



Did you know fitness is fun and contagious? JY JOYNER ELEMENTARY SCHOOL'S 5K RUN/WALK aims to teach kids about the **benefits of making healthy lifestyle choices** – and raises money to fund annual programs for our 700+ student body. Past proceeds from the event have funded character education projects, Battle of the Books, a soccer field on campus and more. **Since 2013 we have had more than 3,500 race participants.**

The 5K Run/Walk on March 4, 2018 is the grand finale event of our **month-long Healthy Choice Marathon**, which celebrates healthy minds and bodies by encouraging students to read, eat well and exercise daily. Not only do we urge kids to make healthy decisions, but we help them prepare for the 5K Run/Walk by hosting a four-week **afterschool running club** free for all students.

★ 2018 JYJ 5K Run/Walk SPONSORSHIP PACKAGES ★	Presenting \$3,000	Gold \$2,500	Silver \$1,000	JYJ Jaguar \$500	Friends of Joyner \$250
Benefits of Sponsorship					
Logo on the front of event t-shirt	•				
Logo on all pre- and onsite event advertising	•				
Logo on sleeve of event t-shirt		•			
Logo on back of event t-shirt			•		
Name on back of event t-shirt				•	•
Onsite presence day of race	•	•	•	•	
Name on all event advertising	•	•	•		
JY Joyner Student News Sponsor for one week	•	•	•		
Logo and weblink on banner ad in the JYJ Newsflash (sent weekly to 700+ parents and teachers)	4 weeks	2 weeks	1 week		
Logo and weblink on event website and Facebook page	•	•	•		
Name listed on event website and Facebook page				•	•
Opportunities to market to Joyner families	•	•	•	•	•
Complimentary entries in event	8	6	4	2	

Need more info? Contact Arinn Widmayer at arinnwidmayer@gmail.com or go to <https://joynerpta.com/5k-running-club/>